

Diagram VI

Summary of the Four Conflicts of Interest Between Regions and Global Corporations Over Technical Change

Type of Conflict	Regional Interest	Global Corporate Interest
Flows of technical information within region.	Open flows to create wide range of new ventures.	Private, proprietary flows to absorb internal benefits of technology.
Flows of entrepreneurs from corporations to new ventures.	Open flows, maximum new venture creation.	Limited flows in order to protect core competency.
Pathway of technical change in region.	Maximum technical change and greatest diversity in new venture creation.	Technical change directed to global corporation's core competency.
Cultural/political values.	Individual freedom, reward based upon individual merit, maximum individual risk-taking.	Globalist/collectivist values oriented to using government to promote resolution of market-based conflicts.